

QlikView 9 for Business Answers

Making organizations smarter and more productive than ever

QlikView 9 changes everything. It's a new kind of business intelligence tool that's easy to use and delivers rapid time to value. With unprecedented customer success and a money-back guarantee, it's no wonder so many organizations are switching to QlikView, the world's fastest-growing BI product. QlikView makes the powerful simple, and enables users to slice and dice their data without limits. With QlikView, there's no more waiting for outdated reports or lengthy deployment hassles. For the first time, the power of real-time business answers is in the hands of all users – so they can make better decisions and take action now.

Simple for everyone

QlikView is simple to use and easy to learn. It's designed for anyone and every part of your business. There are no complex interfaces, confusing screens or arcane commands and queries. Just point and click for all your business answers. QlikView's unique, award-winning associative technology works the way your mind does. It provides one-click access to visually rich, interactive dashboards anyone can build quickly and modify easily. It's a new rules approach that benefits business and power users alike.

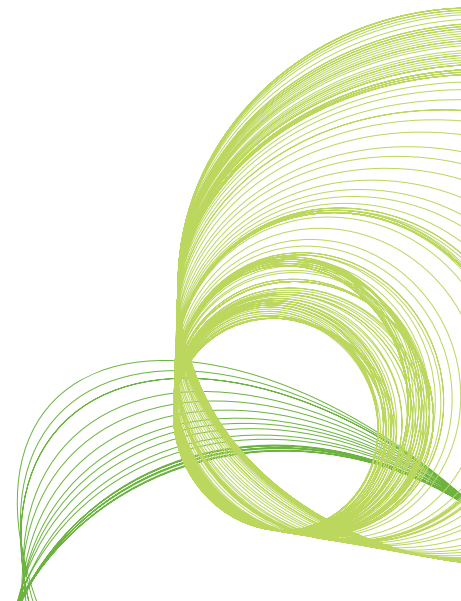
Rapid time to value

QlikView has enabled its 11,100 customers to benefit from rapid time to value, measured in days, weeks or months. QlikView is a single product deployable with minimal effort from internal resources, or through our global network of 800-plus partners. Once QlikView is live, any user can easily create QlikViews that let them make better business decisions.

“With QlikView, I can analyze data in a way I could only dream about before.”



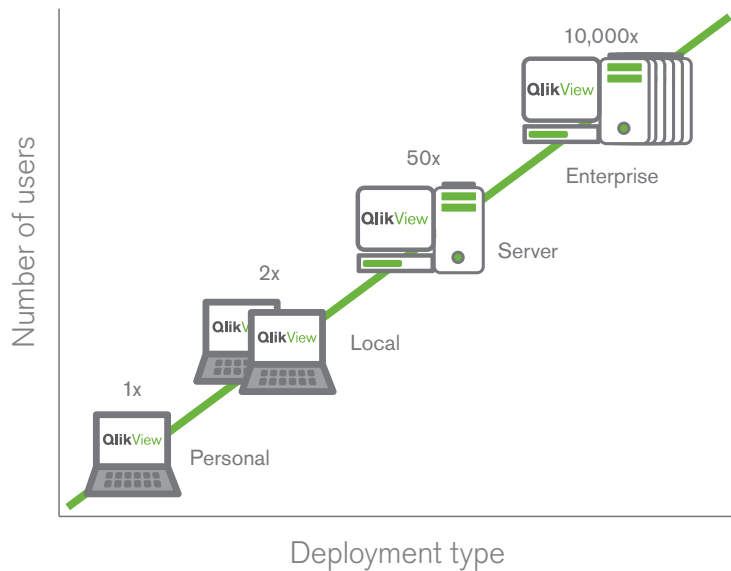
Visually rich, interactive dashboards



Any-size deployments

Whether your company is a multinational enterprise, a single workgroup or a one-person shop, QlikView delivers the answers you need. Large companies with billions of records rely on QlikView to provide data and analysis across multiple departments. Workgroups use it for comprehensive insight into their unit-specific needs. And single users can leverage it in a compact deployment for all their data.

“QlikView is easy to implement without having to undertake a large IT project.”



Enterprise proven, IT friendly

Many large institutions rely on QlikView’s game-changing simplicity and rapid time to value. It can unify multiple data sources and easily integrates with your existing systems – including traditional BI software such as Cognos, Hyperion and Business Objects. More and more enterprises using legacy BI tools have turned to QlikView to meet specific departmental and business user requirements. Other enterprises are now adopting QlikView as their BI platform of choice as they continue experiencing unprecedented success with its enterprise scalability, manageability and support for key architectural and data security standards.

IT is often burdened with providing BI access to ever-increasing numbers of users who want to make better business decisions. The complexity of traditional BI puts IT in reactive mode to deal with slow-running queries and erratic response times that vex users. In contrast, QlikView empowers users to create and drive their own applications with minimal IT involvement. And its unique architecture automatically optimizes performance to ensure a consistent, highly-responsive user experience – freeing IT to focus on other activities.

QlikView



Industry recognition

Leading industry analysts continue to praise QlikView as a premiere BI solution:

- Gartner calls QlikView “disruptive technology” and “the most performant BI platform in the market.”*
- Aberdeen Group ranks QlikView as the sole “Champion” in a field of all BI players and gave it the highest score of all vendors for “Value Delivered.”**

A new kind of software company

QlikTech is a new kind of software company – one that puts the customer in charge of the buying process. Our more than 11,100 customers and 504,000 users in 95 countries is a testament to our customers’ extraordinary success. We’re the world’s fastest-growing BI company with 50% growth in 2008 and \$120 million in annual revenues.

We are so convinced of QlikView’s ability to make a positive difference in your business that we will demonstrate your data working within QlikView before you buy. We invite you to experience the unique speed and power of QlikView through our groundbreaking “Seeing is Believing” offer. In just two or three days, we will build a working QlikView application – with your data – to start providing answers to your business questions. We are also the only BI vendor that backs up its software with a no-risk, 30-day money-back guarantee. Contact us today to get started at 888-828-9768 or www.qlikview.com.

**Gartner, “Magic Quadrant for Business Intelligence Platforms,” January 2009*

***Aberdeen Group, “Business Intelligence: Performance Management Axis,” Q1 2009*